



STRATEGIJA RAZVOJA GOLF SPORTA U HRVATSKOJ

SONJA JELAČA, Glavni Tajnik
Voditelj strateškog tima



HRVATSKI GOLF SAVEZ

Tko smo?

Krovna organizacija za golf sport u Hrvatskoj

Punopravni član HOO

-EMILIO ŽUBRINIĆ, Predsjednik Saveza

-SONJA JELAČA, Glavni Tajnik

-DEAN DUŽAIĆ, Izbornik

-Izvršni Odbor

-Strateški tim



HRVATSKI GOLF u brojkama

730 registriranih golfera s aktivnim statusom

17 golf klubova

5 učitelja/instruktor/trenera

2 x 18

1 x 18

2 x 9

1 x 6

2 x 3



GOLF KLUB	UKUPNO ČLANSTVO	lokacija
GK ADRIATIC ISTRA	16	ISTRIA - SAVUDRIJA
GK BUZET	11	ISTRIA- BUZET
GK PARENTIUM	21	ISTRIA- POREČ
GK PULA	72	ISTRIA- PULA
GK ROVINJ	11	ISTRIA- ROVINJ
GK SAVUDRIJA-ISTRA	19	ISTRIA- SAVUDRIJA
GK 4 RIJEKE	21	KARLOVAC
GK SV. MARTIN	65	MEĐIMURJE
GK BROD	20	SLAVONSKI BROD
GK SPLIT 1700	111	SPLIT
GK BAN JELAČIĆ	138	ZAGREB - ZAPREŠIĆ
GK RIVERSIDE	370	ZAGREB
GK ZAGREB	75	ZAGREB
GLK ZAGREB '95	50	ZAGREB
GK ALBATROS	50	ZAGREB
GK MAKSIMIR	22	ZAGREB
GK ZAGREB ZAPAD	14	ZAGREB
CROATIA (2019)	1.086	

CROATIAN GOLF

Facilities and number of golfers

2018



SVIJET- golf igrališta u usporedbi s populacijom

regija	populacija	broj polja	Broj igrališta	Populacija po polju
AFRIKA	1.287.920.518	12.192	932	105.637
AZIJA	4.545.133.094	87.483	6.349	51.954
EUROPA	742.648.010	125.268	8.940	5.928
SJ. AMERIKA	587.615.976	291.807	19.826	2.014
OCENIJA	41.261.212	30.237	2.109	1.365
JUŽ.AMERIKA	428.240.515	9.189	708	46.604
SVIJET	7.632.819.325	556.176	38.864	13.724
HRVATSKA	4.154.000	78	6	53.256



SVIJET- golf igrališta u usporedbi s površinom

regija	površina	% tot.površine	broj igrališta	% svjetskog golfa
AFRIKA	30.065.000 km ²	20%	932	2%
ANTARKTIKA	13.209.000 km ²	9%	1	0%
AZIJA	44.579.000 km ²	31%	6.349	17%
EUROPA	9.938.000 km ²	7%	8.940	23%
SJ. AMERIKA	24.256.000 km ²	16%	19.826	51%
OCENIJA	7.687.000 km ²	5%	2.109	5%
JUŽ.AMERIKA	17.819.000 km ²	12%	708	2%
SVIJET	147.553.000 km²	100%	38.864	100%



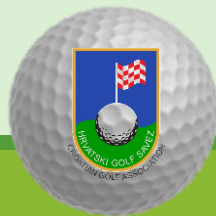
GOLF U SVIJETU

TOP 20 GOLFERSKIH ZEMALJA (po broju golf igrališta) vs Hrvatska

zemlja	igrališta	Polja	centri
USA	16.752	248.787	14.640
JAPAN	3.169	45.684	2.227
KANADA	2.633	36.591	2.265
ENGLESKA	2.270	31.620	1.936
AUSTRALIJA	1.616	23.505	1.532
NJEMAČKA	1.050	14.100	736
FRANCUSKA	804	10.971	643
KOREA	798	9.183	440
ŠVEDSKA	662	9.303	471
ŠKOTSKA	614	8.421	568

zemlja	igrališta	Polja	centri
KINA	599	8.850	385
ŠPANJOLSKA	497	7.071	413
IRSKA	494	7.530	438
J.AFRIČKA REP.	489	6.291	470
NOVI ZELAND	418	5.814	401
ARGENTINA	349	4.368	314
DANSKA	346	4.461	193
NIZOZEMSKA	330	3.924	220
ITALIJA	321	4.131	267
TAILAND	315	4.095	236
HRVATSKA	6	78	5

OVIH TOP 20 GOLFERSKIH ZEMALJA IMAJU
89% GLOBALNE PONUDE



GOLF JE PRISUTAN U 209 ZEMALJA SVIJETA, NA 38.864 IGRALIŠTA

Izvor: R&A, 2019

GOLF U EUROPI

TOP 10 GOLFRERSKIH ZEMALJA (po broju golf igrališta) vs susjedstvo i Hrvatska

zemlja	centri	stanovnika	golfera	%
ENGLESKA	1.936	55,62 mil	629 000	1,1%
NJEMAČKA	736	82,79 mil	642 240	0,8%
FRANCUSKA	643	66,77 mil	412 726	0,6%
ŠVEDSKA	471	9,99 mil	484 373	4,8%
ŠKOTSKA	568	5,42 mil	180 281	3,3%
ŠPANJOLSKA	413	46,72 mil	305 417	0,6%
IRSKA	438	4,78 mil	184 017	3,8%
DANSKA	193	5,75 mil	149 044	2,6%
NIZOZEMSKA	220	17,08 mil	389 000	2,3%
ITALIJA	267	60,59 mil	91 165	0,2%

zemlja	centri	stanovnika	golfera	%
AUSTRIJA	169	8,77 mil	93 865	1%
ČEŠKA	103	10,58 mil	53 252	0,5%
SLOVENIJA	13	2,06 mil	4 574	0,2%
SLOVAČKA	30	5,43 mil	8 264	0,1%
MAĐARSKA	13	9,79 mil	1311	0,01%
GRČKA	8	10,77 mil	829	0,007%
BUGARSKA	6	7,10 mil	775	0,01%
HRVATSKA	5	4,15 mil	730	0,01%

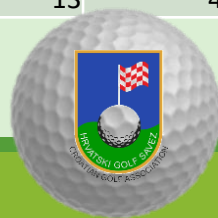


Izvor: R&A, EGA, Internet, 2019

EGA članice- broj igrališta i golfera

DRŽAVA	BROJ IGRALIŠTA	BR.GOLFERA	JUNIORA
NJEMAČKA	730	642.240	41 405
ENGLESKA	1.844	629.000	18 870
ŠVEDSKA	449	484.373	46 844
FRANCUSKA	731	412.726	39 459
NIZOZEMSKA	251	389.000	13 000
ŠPANJOLSKA	394	305.417	34 313
IRSKA	413	184.017	21 000
ŠKOTSKA	1.120	180.281	15 514
DANSKA	191	149.044	7 006
FINSKA	164	138.955	13 167
NORVEŠKA	170	95.794	7 227
AUSTRIJA	169	93.865	6 702
ITALIJA	284	91.165	11 015
ŠVICARSKA	104	89.236	5 397
BELGIJA	91	65.028	6 705
ČEŠKA	103	53.252	6 595
WALES	157	42.830	3 006
ISLAND	64	17.165	2 288
PORTUGAL	91	15.257	1 128
SLOVAČKA	30	8.264	762
TURSKA	29	6.739	2 761
POLJSKA	34	6.268	576
SLOVENIJA	13	4.574	244

DRŽAVA	BROJ IGRALIŠTA	BR.GOLFERA	JUNIORA
LUXEMBURG	5	3.392	361
ESTONIJA	11	2.735	158
RUSIJA	34	2.240	441
LATVIJA	16	1.660	220
CIPAR	8	1.377	74
LITVANIJA	6	1.354	64
MAĐARSKA	13	1.311	100
LIECHTENSTEIN	1	1.025	64
KAZAKHSTAN	10	1.020	220
GRČKA	8	829	201
RUMUNJSKA	8	817	72
BUGARSKA	6	775	79
SRBIJA	2	747	200
MALTA	1	723	8
HRVATSKA	6	694	54
IZRAEL	2	544	16
ANDORA	2	445	40
UKRAINA	6	250	22
BOSNA I HERCEGOVINA	1	207	40
AZERBEJDŽAN	2	171	18
GRUZIJA	5	155	20
ARMENIJA	1	110	50
SJ. MAKEDONIJA	0	48	8



Izvor: European Golf Association, 2019



Leading Golf Strategic Development Programme

Paris: 24 – 26 April 2019

Agenda

Introduction

The purpose of the Leading Golf Programme is to create a forum for National Federations to reflect on their current strategic direction, key challenges and to share ideas and best practice which will help in the development of golf in their country. The format will be a mix of presentations, reflection and facilitated discussions. It will also include a visit to two compact golf courses in Paris to gain insight into ways of attracting players in an urban setting.

Leading Golf Strategic Development Programme

Paris: 24 – 26 April 2019

Attendees

First name	Surname	Organisation
Stefano	Manca	R&A
Mike	MacPhee	R&A
Kevin	Barker	R&A
Jackie	Davidson	R&A
Morgan	Buckley	ASMT
Alberto	Luiz De Tena	ASMT
Martin	Westphal	PGAs of Europe
Seth	Underwood	Bulgarian Golf Association
Emilijo	Zubrinic	Croatian Golf Association
Sonja	Jelaca	Croatian Golf Association
Nick	Rossides	Cyprus Golf Federation
Phanos	Pitiris	Cyprus Golf Federation
Kristo	Raudam	Estonian Golf Association
Erki	Mölder	Estonian Golf Association
Nikos	Platis	Hellenic Golf Federation
Santa	Pučė	Latvian Golf Federation
Mindaugas	Markevičius	Lithuanian Golf Federation
William	Beck	Malta Golf Association
Paul	Stoner	Malta Golf Association
Irena	Suturovic Bogdanovic	Serbia Golf Association
Tatyana	Rybchenko	Ukrainian Golf Federation
Veronika	Rastvortseva	Ukrainian Golf Federation



„RENGENSKA SNIMKA“ Hrvatskog golfa

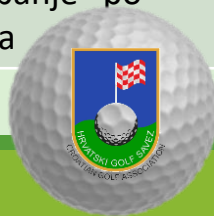
- Golf je generalno nerazvijen
- mali broj igrača
- mali udio djece i žena
- nedovoljno igrališta i vježbališta
- sport ima loš image
- nedovoljno učitelja
- Nema interesa za sport

FACTOR	DESCRIPTION	MIN									MAX
Universal	Sport is played by all ages, genders, social classes	1	2	3	4	5	6	7	8	9	10
Activity	Sport is played actively and regularly	1	2	3	4	5	6	7	8	9	10
Quantity/mass	Sport is played by a large amount of the population in the area	1	2	3	4	5	6	7	8	9	10
Quality	Sport is played at a good/ competitive level	1	2	3	4	5	6	7	8	9	10
Safety	Sport is safe- practiced under no peril	1	2	3	4	5	6	7	8	9	10
Presence	Sport is everywhere- it is spread over the territory and it is present in schools, universities, clubs, and other organizations	1	2	3	4	5	6	7	8	9	10
Accessibility	Sport is accessible- equipment, facilities, memberships are available and in reasonable prices	1	2	3	4	5	6	7	8	9	10
Hosting	Sports is settled, with a wealth of space where to play it, practice it and experiences it in many other ways	1	2	3	4	5	6	7	8	9	10
Young	Sport is played regularly and competitively by teenagers and pre-teenagers is an appropriate number to ensures the continuation of sport	1	2	3	4	5	6	7	8	9	10
Unity	Sport is united- there are no divisions among organizations and people	1	2	3	4	5	6	7	8	9	10
Organization	Sport is organized and structured, with roles and tasks within it	1	2	3	4	5	6	7	8	9	10
Regulation	Sport is practiced under the appropriate rules	1	2	3	4	5	6	7	8	9	10
Purpose	Sport is positively focused and in a favorable positive of mid to move forward	1	2	3	4	5	6	7	8	9	10
Culture/ community	Sport is a culture- besides players, there are coaches, referees... and many other roles, which are actively involved in the game, as a volunteer or employees	1	2	3	4	5	6	7	8	9	10
History	Sport is a seasoned activity	1	2	3	4	5	6	7	8	9	10
Professional	Sport is professionalized- for players, coaches... and administrators	1	2	3	4	5	6	7	8	9	10
Education	Sport is educated- population follows principles of the game, coaching	1	2	3	4	5	6	7	8	9	10
Following	Sport is followed- there is interest about it	1	2	3	4	5	6	7	8	9	10
Independency	Sport is independent	1	2	3	4	5	6	7	8	9	10
Reputation	Sport has a good reputation and image	1	2	3	4	5	6	7	8	9	10
Recognition	Sport is recognized- by sport governing bodies and companies, at national and international level	1	2	3	4	5	6	7	8	9	10
Support	Sport is supported- by sport governing bodies and companies, at national and international level	1	2	3	4	5	6	7	8	9	10
Successful	Sport is positioned at the top among other sports and other realities in other areas	1	2	3	4	5	6	7	8	9	10
Influence	Sport has influence and power	1	2	3	4	5	6	7	8	9	10



ANALIZA STANJA HRVATSKOG GOLFA

SNAGE	SLABOSTI
<ul style="list-style-type: none">- Hrvati su talentirani za sport- HGS ima podršku EGA i R&A za afirmaciju golfa u zemlji- Solidna baza klubova koja njeguje sport- Motivacija stručnjaka povezanih s golfom da naprave pomak- Iskustvo i znanje- Podrška Ministarstva turizma- komplementarni ciljevi	<ul style="list-style-type: none">- Nedostatak infrastrukture, igrališta i vježbališta za razvoj sporta- golf ima loš image- mali broj igrača- nedovoljan broj učitelja- golf klubovi uglavnom pasivni- nedovoljno volontera i profesionalnog kadra u Savezu
PRILIKE	PRIJETNJE
<ul style="list-style-type: none">- pozivne naznake od strane države da se potaknu investicije u golf igrališta- potaknuti medije da počnu pratiti golf- Izraditi program obrazovanja učitelja u suradnji s HOO i Sveučilištem- motivirati klubove da se uključe u promociju golfa u svojim lokalnim zajednicama- potaknuti izgradnju „poligona za vježbanje” po cijeloj Hrvatskoj, time i klubova, igrača	<ul style="list-style-type: none">- Neuspjeh u promjeni negativnog stava prema razvoju golf igrališta- nedostatak podrške javnosti i institucija da se napravi promjena- snaga protivnika golfa da uništi/e pozitivne strane naše afirmativne kampanje



Strateški prioriteti za uspješan razvoj GOLFA U HRVATSKOJ



➤ **Obrazovanje i profesionalizam**

+HOO

➤ **Izgradnja golf igrališta i vježbališta**

+Vlada RH, Ministarstvo turizma,
lokalna samouprava, privatnici

➤ **Popularizacija sporta**

+Klubovi, igrališta

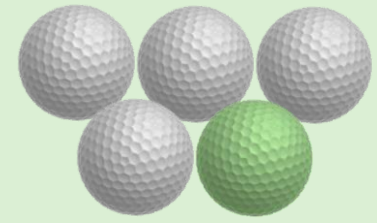
➤ **Razvoj talenata**

+ R&A, Izbornički tim

➤ **Poboljšanje image-a golfa**

+Ministarstvo turizma i mediji





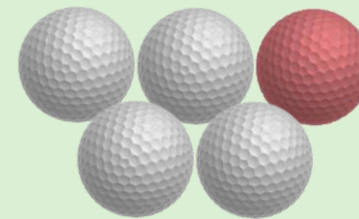
Obrazovanje i profesionalizam

STRATEŠKE AKTIVNOSTI:

- Suradnja sa HOO, Olimpijskom akademijom u postavljanju i provedbi obrazovnog programa stručnog kadra u sportu
- Zapošljavanje dodatnih ljudi, profesionalaca, u Savez
- Svaki klub jedan golf sudac



Izgradnja golf igrališta i vježbališta



STRATEŠKE AKTIVNOSTI:

- Izgradnja „poligona za vježbanje” - potaknuti veće gradove na prenamjenu zapuštenih igrališta, parkova ili slobodnih zelenih zona u funkcionalne sportske parkove, po uzoru na Francuski model „compact urban golf”
- Suradnja s državom- Ministarstvom Turizma?, u izdavanju suglasnosti na golf projekte, izgradnja igrališta koja služe i za natjecanja, sa certifikatom HGS-a (CS/SR)
- Stručna podrška postojećim golf operaterima i novim investitorima u golf



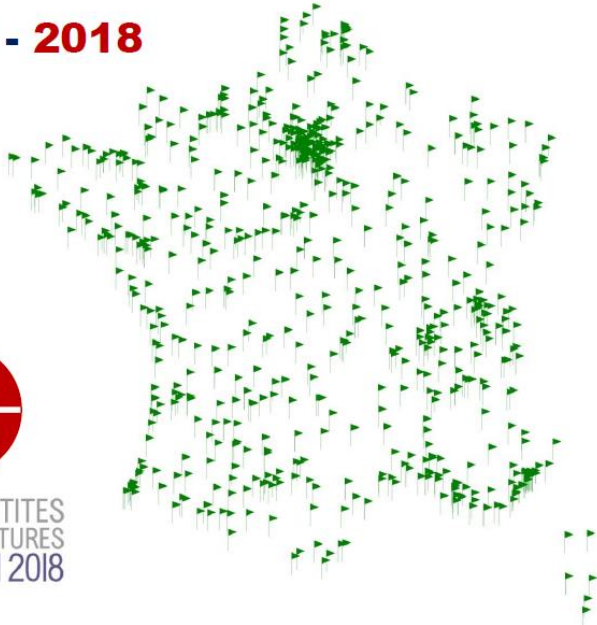
„Francuski model”

THE PLAN FOR 100 COMPACT URBAN GOLF COURSES IN 10 YEARS

2009 - 2018

98
100

100 PETITES STRUCTURES PLAN 2018



ffgolf®

2. SOME DIFFICULTIES ENCOUNTERED ON THE WAY

2 500 contacts ⇒ 550 projects ⇒ 120 facilities built*

- The image of golf in France
- Inertia of communities
- Private investments running slow
- Limited land available near urban areas
- Laws and regulations

Construction cost	Autonomous	In a traditional golf club (except buildings)
Naturel grass	750 000 €	333 000 €
Synthetic grass		485 000 €

Years taken to build a Compact Urban Golf course
Between 3 and 5 years

Membership fee	
Adult	450 €
Youth	200 €

Footfall	
Members	170
Green fees	3 000

Revenues
205 000 €

Green fee	
Week day	15 €
Week end	18 €

Staff
3,5 employees

ffgolf licences	Number
Total	250
New golfers	60

* After +/- 3 years of business

Compact Urban courses close to catchment areas

- zone enhancing (area liable to flooding, municipal dump, industrial wasteland...);
- open to all;
- affordable;
- easy and quick to play;
- (creating) a social link to the nearby urban community;
- positive impact at local level (economically viable, creating jobs, completing the sports offer);
- with tourist appeal.
- Sustainable development...

Few points to note !

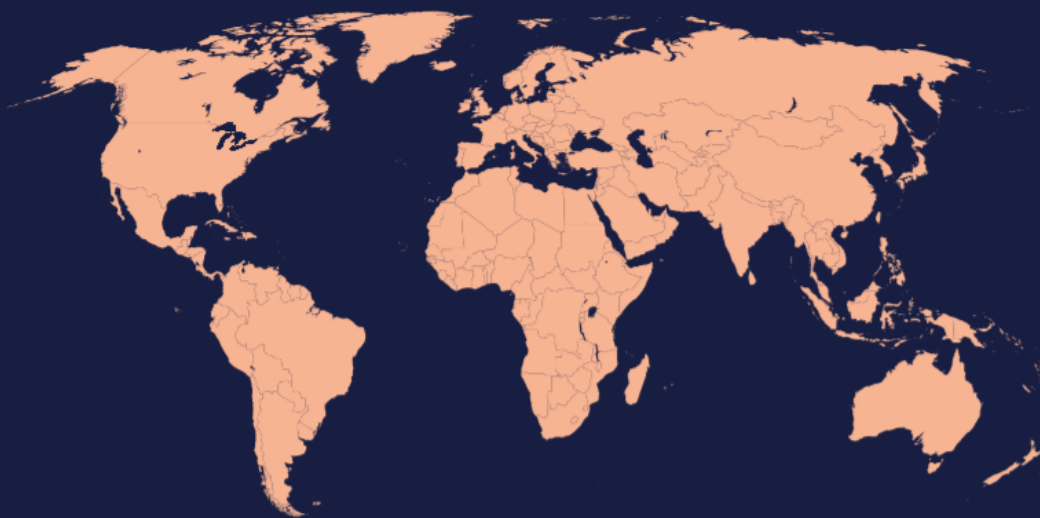
- 98 compact urban golf courses to date, including facilities built in existing golf courses (for beginners, young players...).
- Only 15% public owners courses !
- Synthetic greens and tees = 30%



Compact urban golf course Trembley- Paris



Worldwide development of the sport.



New golf courses under development

Region	In planning	Under construction	Total courses under development	% new development
Africa	35	21	56	10%
Asia	86	63	149	28%
Europe	103	48	151	28%
North America	84	49	133	25%
Oceania	18	8	26	5%
South America	10	9	19	4%
The World	336	198	534	100%

101

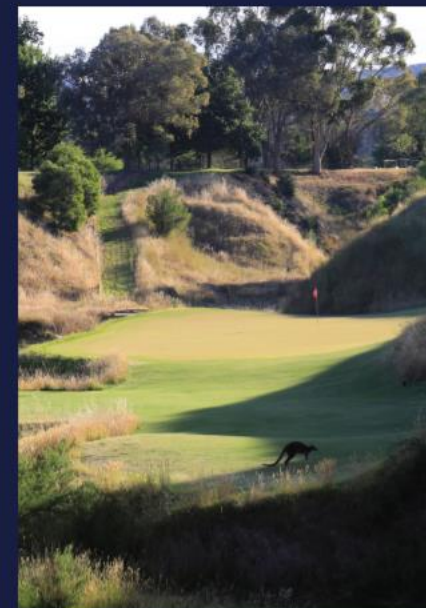
countries have active golf projects

30%

of the world's golf projects are in Asia

64%

of new course projects are tied to resort developments

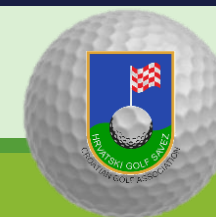


Credit: Gary Larson

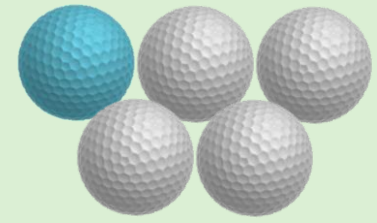
New golf courses opened 2014 – 2018¹

Region	2014	2015	2016	2017	2018	Total	%
Africa	4	8	5	4	4	25	6%
Asia	30	25	29	23	19	126	30%
Europe	24	17	21	27	10	99	24%
North America	26	27	31	32	15	131	32%
Oceania	5	6	3	1	0	15	4%
South America	4	4	4	3	3	18	4%
The World	93	87	93	90	51	414	100%

¹ As of 31 October 2018



Izvor: R&A, 2019

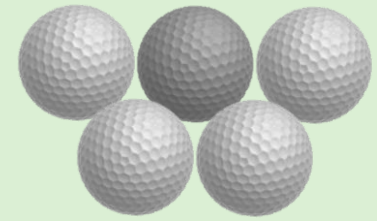


Razvoj talenata

STRATEŠKE AKTIVNOSTI:

- Identificiranje talenata u klubovima
- Rad s talentima radi ostvarenja njihovih punih potencijala
- Korištenje najsuvremenijih metoda i tehnologije



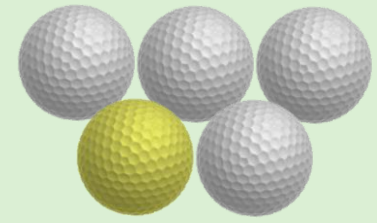


Popularizacija sporta

STRATEŠKE AKTIVNOSTI:

- Potaknuti klubove i učitelje golfa na promociju golfa u lokalnim zajednicama, organiziranim školama i drugim događanjima
- Potaknuti igrališta da nude povoljne uvjete vježbanja i igranja
- Povećati broj igrača, prezentirati ga u javnosti
- Povećati broj djece, promovirati golf u školama
- Povećati broj žena koje igraju golf





Poboljšanje image golfa

STRATEŠKE AKTIVNOSTI:

- Promocija golfa u medijima- kroz intervjuje, prijevode članaka, praćenje sportskih rezultata iz svijeta kao i naših najboljih igrača
- Predstavljanje golfa u javnosti- korisnost za zdravlje, za društvo, za turizam, predstaviti pravila, etiku, povijest ...
- Predstaviti sport dostupnim
- Periodično zajedno sa predstavnicima Vlasti održavati sastanke radi zajedničkih akcija u promociji golfa





THE TRUTH ABOUT GOLF

9 UNIVERSAL TRUTHS



+5 years

A Swedish study compares 300,818 golfers with non-golfers and finds a 40% lower mortality rate for golfers, adding 5 years to life expectancy.

301

Golf and Health research finds 301 studies where regular physical activity has longevity, physical and mental health benefits for people of all ages, genders, geographical and socioeconomic backgrounds.

The World Health Organisation recommends that adults do at least 150 minutes of moderate-intensity physical activity per week and children and adolescents 5-17 years at least 60 minutes of moderate to vigorous-intensity physical activity daily.

1 in 4

Globally 1 in 4 adults and more than 80% of the world's adolescent population is insufficiently physically active.

814

US study finds self-efficacy, self-worth and physical activity levels improved for 814 participants with a disability.

7 REASONS TO PLAY GOLF

- Golf is one of the oldest and most enjoyed games around.
- People who love golf come in all ages, from toddlers to 90-year-olds. You get to feel the sunshine on your shoulders while completing a challenge and enjoying a day with friends, or at least others who love the game as much as you do. Golf is just plain fun.
- Outdoors...
- Exercise...
- Friendships...
- Family Bonding...
- Challenge...
- Business...
- Character...

Compiled by The PGA

The 2019 Solheim Cup at Gleneagles is the biggest sporting event to be held in Scotland this year.

It is the pinnacle of women's golf and an unmissable experience for all the family.

But did you know being there will also be great for your health?

FANS WHO FOLLOW ONE ROUND AT GLENEAGLES ARE LIKELY TO:

- Walk **5 miles** on average
- Take more than **11,500 steps**
- Burn more than **1,000 calories**
- With nearly 100,000 spectators expected, that's a collective **500,000 miles**
- Or the equivalent of walking around the world **20X**
- Or playing an intense 60 minute game of 5-a-side football.
- The ground covered during a five-set Championship tennis match.
- More than **165** Olympic swimming pools.
- More than **80%** of spectators will meet or exceed their daily recommended physical activity.
- More than **60%** will be interested in staying more active after it.



GEO Foundation is the international not-for-profit dedicated to helping golf to deliver and be recognized for a positive impact for people and nature.





GOLF AND HEALTH



1 Golf and Physical Activity

Aerobic
Moderate intensity for most people

Muscle strengthening
More research required

Spectating
Research required

2 Golf can provide moderate intensity physical activity using a golf cart or walking the course

MORE health benefits by walking the course

- 3.5 METs	- 4.8 METs
- 6000 steps	- 11000-17000 steps
- 4 miles	- 4-8 miles
- 600kcal/18 holes	- 1200 kcal/18 holes

3 Physical activity is associated with reduced risks of chronic conditions

HIP FRACTURES	-36 TO 68%
DIABETES	-30 TO 40%
CVD, STROKE	-20 TO 35%
COLON CANCER	-30%
DEPRESSION/DEMENTIA	-20 TO 30%
BREAST CANCER	-20%

4 Golfers live longer



Golfers live longer compared to non-golfers

5 Golf and Physical Health

Cancer	Cardiovascular	Musculoskeletal	Respiratory
<p>Regular PA → ↓ risk colon/breast cancer</p> <p>Skin cancer → wear sunscreen, protective clothing, seek shade</p>	<p>Golf can improve known risk factors for CVD</p> <p>Consult a doctor before playing golf if unstable cardiac symptoms present</p>	<p>Incidence of injury moderate, injury rate per hour low. Back, elbow and wrist most common.</p> <p>Improved balance and strength in older adults</p>	<p>Regular participation in golf → improved and maintained lung function in older adults</p>

6 Mental Health and Wellness

Golf has wellness benefits

↑ self esteem
self worth
self efficacy

Golf and mental health needs more research.

Murray, AD, Daines L, Archibald, D, Schiphorst, C, Hawkes, R, Kelly, P, Grant, L, Mutrie, N. British Journal of Sports Medicine 2016 www.golfandhealth.org

Jednostavno je ovako:

Golferi žive dulje, imaju ukupno bolje fizičko zdravlje i sport doprinosi ukupnom mentalnom zdravlju.

Rezultat je to „zlatne“ kombinacije hodanja, mišićne aktivnosti i društvenih interakcija.

Svatko može sebi pomoći redovnim igranjem golfa bez obzira na nivo vještine i doprinositi svom zdravlju cijeli život.

Doprinos fizičkom zdravlju uključuje: smanjeni rizici kardio-vaskularnog sustava, smanjenje šećera u krvi, duži život (istraživanja pokazuju 5 godina)

Doprinos psihičkog zdravlju uključuje: veće samopouzdanje, smanjena tjeskoba i nervoza. Razvoj osobnosti, emocionalne kontrole i jačanje društvenih poveznica

- *The **Golf & Health Project** will help drive an increased participation in golf, improve the public image of our sport, and increase support for golf in the political arena.*
- *We aim to share findings widely, but also publish key articles in leading scientific journals, for example the British Journal of Sports Medicine- the number 1 ranked Sports Science and Sports Medicine publication worldwide.*



Strateški prioriteti za uspješan razvoj GOLFA U HRVATSKOJ



- **Obrazovanje i profesionalizam**
- **Izgradnja golf igrališta i vježbališta**
- **Popularizacija sporta**
- **Razvoj talenata**
- **Poboljšanje image-a golfa**



Croatia as the best sporting country in the World to have elite golf players on leading positions on known international competitions.

Everyday activities of golf clubs to include involvement to attract more kids and adults to play golf regularly.

Croatia to be recognized as a destination- with golfers and beautiful facilities on the coast and inland

Good and positive image of golf in the country.

Educational professionals in all areas of golf- from construction, maintenance, teaching and managing.

HRVATSKA:

ZEMLJA VRHUNSKIH IGRAČA I ZALJUBLJENIKA U SPORT, S PREKRAŠNIM IGRALIŠTIMA U UNUTRAŠNOSTI I NA MORU.





HVALA NA PAŽNJI !

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